

Management trainees possess professional expertise and hold the key to 'Startup India' campaign

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New Delhi, April 18: While addressing the Graduation Ceremony of Management Programme in Public Policy (MPPP) by Indian School of Business (ISB) today, Union Minister of State for Development of North Eastern Region (DoNER), Dr Jitendra Singh has said that young Management trainees hold the key to “Startup India Standup India” campaign. Singh said the young management trainees truly possess the professional expertise coupled with youth enthusiasm and entrepreneurship skills to show the way to the rest of their peers.



Singh said that Indians, by inheritance and experience, grow up learning management skills and the varied ‘Jugaads’ in a natural course. In fact, many of the indigenous management skills may later be required to be picked up even by the university degree holders of Management, he quipped. For example, he added, even the most illiterate housewife in India is a management operator in her own way.

Nevertheless, Singh stated that in the contemporary era of specialization, while a formal training in management is imperative for a future headway, a degree in management should not be

allowed to become a prisoner of pay package because in that case, it will not be able to serve the larger and higher purpose of leading, from the front, Prime Minister Narendra Modi's mission for "Startup India Standup India".

In his capacity as the Minister for Northeast, Singh beckoned the young managers and potential entrepreneurs to come over to Northeast and try their luck in unexplored areas including organic farming, for which, the Ministry of DoNER has decided to provide added incentives to such young Startups who venture to invest in Northeast. In this regard, he also referred to the Public Private Partnership (PPP) model which, he said, the Union Government is inclined to promote.

Singh also had a special word of praise for the officers in the Department of Personnel and Training (DoPT) led by Secretary, Shri Sanjay Kothari, who had availed of ISB training facility, to depute some of their officers for this first-ever training programme of its kind in management under ISB, and remarked that an administrator who also possesses good managerial skills can always prove to be an asset for the Department or the Ministry he is serving. Earlier, the keynote address was delivered by Rakesh Bharti Mittal while Dr. Rajendra Srivastava, Dean, ISB presented an overall resume of ISB and its activities.