



We must spotlight and translate findings to make them accessible and usable, and we must strengthen our ability to convene key stakeholders to highlight such knowledge

Creating platforms for knowledge exchange at ISB



Prof. Krishnamurthy Subramanian, Assistant Professor, ISB, Co-Chair, Summer Research Conference 2013.

As we all recognise, top-quality research is facilitated by engaging discussions and fruitful collaborations. Keeping this in mind, the Summer Research Conference provides an outlet for finance researchers across the globe to present and discuss their cutting-edge research. As a co-chair of the conference organising committee, I am happy to inform you that over the years the conference has grown in stature to be one of the leading academic conferences in finance across the world.

A CATALYST FOR KNOWLEDGE SHARING AND DISSEMINATION

The knowledge being produced through cutting-edge research has the potential to address many of the problems facing businesses, communities and nations. Yet, too often, important insights from research are limited to academic journals, appreciated and used primarily by fellow academics. Although this knowledge could benefit a much wider audience - for instance individuals, organisations and decision makers in practice or policy - it often does not reach them, and therefore, important findings, tools and solutions from research remain theoretical, whereas they could produce real and significant benefits when

applied in practice. It is also true that many of the most urgent and serious problems in management cannot be sufficiently addressed by any single scholar, discipline or institution. Rather, they require faculty from multiple institutions and disciplines across the globe to work together with those in the field, who can help shape the questions and validate the solutions proposed by scholars.

ISB has a unique role to play in convening groups of stakeholders, whether they are academics, policymakers, philanthropists, advocates or practitioners, to address key issues and explore game-changing ideas.

We are today one of the strongest brands in higher education in India with access to some of the best resources in research and education. We have established Centre's of Excellence aligned towards functional areas and Institutes aligned towards distinct industries, which are committed to carrying out applied research that is relevant to practice. Through conferences, seminars, and workshops in critical and emerging areas, we regularly bring together stakeholders from around the world on a single platform to share knowledge, exchange ideas and uncover workable, sustainable solutions.

BRINGING TOGETHER THE BEST MINDS AND BRIGHTEST IDEAS IN FINANCE

The Summer Research Conference in the area of Finance, organised by the Centre for Analytical Finance (CAF) at ISB, is an event of the highest international standards where leading researchers from around the world come together to share the latest concepts, tools and techniques in finance with each other and with a local audience. Over the past 12 years, the conference has established its importance and built tremendous credibility within the finance fraternity across the world.

The first Summer Research Conference was held in 2004, and the upcoming conference in July 2015 will be the 12th of its kind. Until now, the conference has been supported by grants from Goldman Sachs Foundation and Citi Foundation, a testimony to its high standard and excellent reputation. It has come to be recognised as one of the top three finance research conferences in the world, a high distinction given that more than a thousand conferences on finance are held annually.

For all of these reasons, ISB's Summer Research Conference has become a highly regarded and effective platform for knowledge sharing. It speaks directly to our commitment to highlighting and translating research findings to make them accessible and usable. Going forward, ISB is keen to further strengthen its ability to bring together key stakeholders to exchange such knowledge and widen its impact



“It was a truly great conference. I had a great time at your conference and was impressed with the quality of the programme, the way it was run, and your great facilities. I hope I can be part of your programme many more times in the future, and look forward to seeing you again!”

Christa Bouwman, Case Western Reserve University, Speaker at Summer Research Conference, 2008

SUMMER RESEARCH CONFERENCE IN FINANCE



2-3 day event held in July each year at ISB, Hyderabad campus



The paper selection process for the conference is strict and the conference one of the most competitive in the world.



50 + Speakers from some of the best universities and research institutes across the globe.



Recently, the conference has attracted participants from over 20 countries.



By the most important criterion for success of a research conference, namely, publication success rate of conference papers into top-tier journals.



By the stature of the keynote speakers, Summer Research Conference has one of the most enviable records in the world. Every year a world leader in finance research is invited to visit ISB as the CAF Academic Fellow of the year and deliver the keynote speech at the annual conference.

DRAWING FOCUS TO THE BIGGEST CHALLENGES IN CAPITAL MARKETS

The ISB Capital Markets Conclave is a practitioner-led annual event that brings together some of the best minds at the forefront of industry, policy and academia. Through interactive discussions and the exchange of ideas and perspectives, the conclave aims to identify and tackle some of the most challenging issues of our time in the area of capital markets.

Built around a single theme, the ISB Capital Markets Conclave attracts eminent representatives from core sectors such as private equity, investment banking, banking and financial services, etc. The impact of the conclave is threefold: (1) it exposes students and practitioners to challenges and

leading-edge practices in the finance sector, thereby fostering innovation, (2) identifies and highlights potential challenges for industry that are deserving of attention from researchers, (3) enables the sharing of best practices among practitioners.

“Given the relation between finance and the real economy, the research we do in emerging markets has a chance to make an impact beyond the particular equity markets that we examine. For example, in many of the emerging markets, the impact of a lower cost of capital (and its subsequent impact on economic growth) can be measured not just in dollars - but in the number of people that are elevated from a desperate subsistence level to a more adequate standard of living.”

Research in emerging markets finance: looking to the future.”National Bureau of Economic Research, US | Source: Emerging Markets Review, January 2002.

List of prominent speakers at the ISB Capital Markets Conclave, 2013

UK Sinha, Chariman, SEBI.

Arundhati Bhattacharya, Chairperson, SBI.

Sanjay Nayar, CEO, KKR India

Nilesh Shah, MD & CEO, Axis Capital

Aisha De Sequeria ,Co-Country Head, Morgan Stanley India

William McGlashan, MD, TPG Group



One day event held in
November - December each year

300

300 + Participants including ISB students,
alumni, practitioners, researchers.



Mumbai, India



25 + Speakers and Panelists at CXO, MD,
Country Head levels



AN OPPORTUNITY TO FACILITATE KNOWLEDGE PLATFORMS OF GLOBAL STANDARDS

Conferences of this kind succeed on the strength of their quality - the quality of the discussions and interactions they generate, their participants and speakers, the research presented, and the impact they have. For all this to happen, faculty and participants from across the world who assemble at these events must be provided not only with an intellectually stimulating environment but also with efficient, top-quality services so that they can focus fully on learning and knowledge exchange, the key objective of the both the events. The organising committees of these events work tirelessly year after year to make these conferences a positive and meaningful experience for all

who participate. This requires a significant investment of not only time and resources, but also of funds.

These conferences present donors with a unique opportunity to support and honour the best minds in the area of finance. Both the events are covered widely in media and the sponsor will gain recognition and publicity through all event-related articles, press releases and announcements, including announcements on the Social Science Research Network (SSRN), viewed by more than 100,000 finance professionals across the world. As a title sponsor, you will have reserved spots for up to five delegates

chosen by the sponsor at each of the events.

Additional support to these events will help us attract world renowned speakers and help give these events the right visibility so that potential participants are aware of these events.

A named award at the Summer Research Conference provides high visibility not only to the participants of the conference but also gives perpetual recognition through the winner of the award.

EXPLORING FURTHER



Meet the Sr. Associate Dean(s) to know more about the importance of these events to ISB.



Attend any of the upcoming events about ISB.



Read more about past events at www.isb.edu/summer-research-conference-2014 or www.isb.edu/capital-markets-conclave-2014



Plan a visit to our Hyderabad campus to meet your fellows at the Centre for Analytical Finance.



Read the annual report for our Centre for Analytical Finance at www.isb.edu/download/16979/CAFAnnualReport-2013.pdf



To know more about Advancing learning through Case Development write to **Manoj Bhalla**, Head of Development, manoj_bhalla@isb.edu, M: +91 981 026 9545



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